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N A J D

H O R I Z O N

Integrated Operating Platform for Saudi Arabia

- Structured Entry.
- Integrated Operations.
- Confident Expansion.



The Opportunity and the Regulatory Architecture

Saudi Arabia is a high-growth, reform-driven economy supported by sustained public and private investment under Vision 2030.

Operating in the kingdom requires disciplined oversight across a complex and interdependent regulatory framework.

Foreign entities must maintain continuous compliance across:



Multi-jurisdictional licensing frameworks spanning investment, commercial, municipal, and sectoral authorities



Multiple government platforms including Qiwa, Muqem, ZATCA, GOSI, Mudad, and Qawaem



Legal tax reporting, VAT filings, and financial statement submissions



Workforce nationalization



Continuous certification renewals, and regulatory compliance



These obligations are ongoing, interlinked, and non-optional. Operational resilience in Saudi Arabia requires sustained regulatory discipline, integrated financial control, and structured workforce governance across the full entity lifecycle.



Why Najd Horizon?

Najd Horizon replaces fragmented service-provider coordination with a centralized operating model.

We consolidate regulatory, financial, and workforce administration into one governed structure — eliminating operational fragmentation.

Our four-layer lifecycle structure ensures that activation, continuity, operational enablement, and expansion remain governed under one platform.

Client Outcomes



Accelerated market activation



Reduced regulatory risk



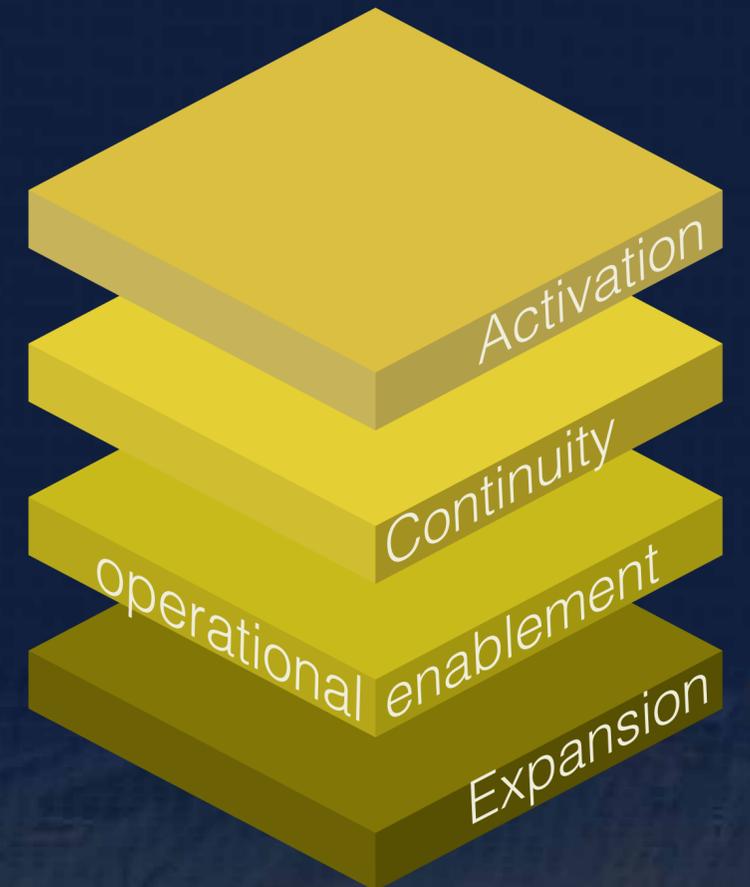
Centralized operational governance



Predictable compliance continuity



Scalable operational infrastructure





Our Model

Najd Horizon serves as an integrated operating platform for foreign and multinational enterprises in Saudi Arabia.

Engagement is structured through a four-layer operating model governing the full entity lifecycle — from activation to expansion — supported by five integrated operational pillars delivering end-to-end back-office execution.

Delivery is governed by defined SLAs, controlled workflows, and formal reporting protocols.



Scoped
service
parameters



Formal
Service Level
Agreements
(SLAs)



Structured
reporting
cadence



Clear
escalation
protocols



Operational Execution Pillars

Najd Horizon executes mandates through five integrated operational pillars supporting the full entity lifecycle.

Company Formation & Regulatory Activation

1

3

Financial Governance & Accounting Operations

Government & Administrative Operations

2

4

Human Capital Governance

Marketing & Creative Services

5

6

Strategic Extensions



Operational Execution Pillars



Register with the General Organization for Social Insurance (GOSI)

Company Formation & Regulatory Activation

1

Activate Chamber of Commerce (CoC) account

Registration with the Chamber of Commerce (CoC)

MISA License – 1 Year

Name Reservation

Registration with the Zakat, Tax and Customs Authority (ZATCA)

National address registration

Drafting and Attesting the Articles of Association

Issuance of Commercial Registration

General Manager (GM) mobilization process

Assistance in bank account opening

Register with Absher portal

Register with Muqem portal

Company seal issuance

Medical Check up

Register with Qiwa portal

Register with Mudad portal

Health Insurance

Iqama Issuance



Operational Execution Pillars



License renewals and amendments

Regulatory filings and submissions

Government platform administration

Branch licensing

Administrative compliance oversight

Government & Administrative Operations

2



Operational Execution Pillars

Accounting and bookkeeping

VAT, Zakat and tax compliance

Financial reporting and management accounts

Budgeting and financial planning

Annual financial statements and Qawaem submission

3 Financial Governance & Accounting Operations





Operational Execution Pillars

Employment contract
administration

Government HR
platform administration

Payroll and Wage Protection
System compliance

Employee lifecycle
management

4 Human Capital Governance





Operational Execution Pillars

Content strategy and planning

Video production and creative media

Graphic design and visual identity

Corporate website development and maintenance

Paid advertising campaign management

Performance reporting and optimization

Digital marketing and social media management



Marketing & Creative Services

5



Operational Execution Pillars

Legal advisory

Partnership facilitation

Office setup

6 Strategic Extensions





Delivery Timelines & Service SLAs

Najd Horizon mandates are executed against defined timelines calibrated to each operational pillar. Setup timelines reflect accelerated delivery benchmarks — approximately 30% faster than standard market timelines.

Entity Setup — Three-Stage Activation Timeline

Entity activation is structured across three sequential stages, each with defined deliverables and controlled execution timelines.



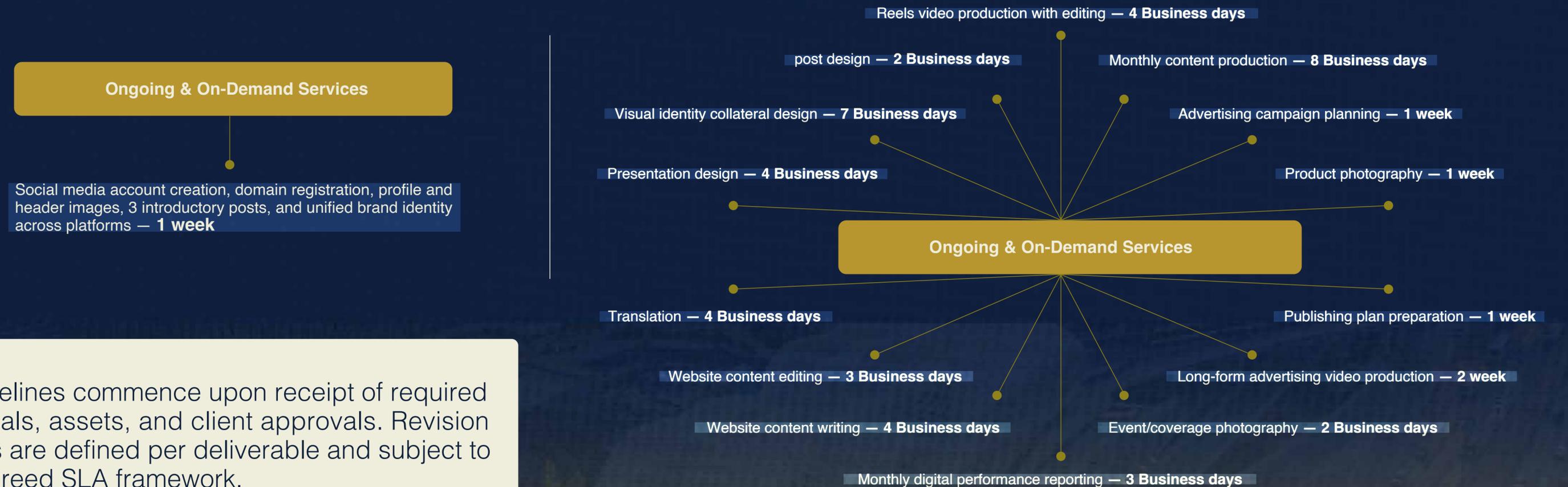
* Total estimated activation timeline: approximately 10 weeks. Standard market equivalent: 14+ weeks.



Delivery Timelines & Service SLAs

Marketing & Creative Services — Delivery SLAs

Marketing and creative deliverables are governed by the following service-level timelines. All timelines are measured in working days and commence upon receipt of required materials and client approvals.



* All timelines commence upon receipt of required materials, assets, and client approvals. Revision cycles are defined per deliverable and subject to the agreed SLA framework.



Establishment Framework

Market entry in Saudi Arabia represents a regulated operational transformation.

Najd Horizon structures the entity lifecycle through a four-layer model designed to ensure smooth activation, controlled operation, and sustained compliance continuity.





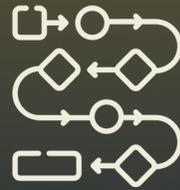
Governance Framework

1



SLA-defined
response and
escalation
standards

2



Structured
intake workflow

3



Monthly
operational
reporting

4



Service logs
and
compliance
tracking



Commercial Structure

Najd Horizon operates through structured engagement mandates aligned to operational complexity and lifecycle stage.

Commercial scope is calibrated to the operational scale and regulatory complexity of each mandate.

Contract terms may include:



3-Month
Mandate



6-Month
Mandate



Annual
Mandate



Who We Serve (Client Mandates)

Our platform is designed for organizations that are:



The integrated operating platform enabling foreign enterprises to operate in Saudi Arabia with institutional discipline. Najd Horizon aligns regulatory continuity, operational governance, and strategic expansion within a single coordinated structure — enabling organizations to establish, operate, and scale with confidence.



Integrated Operating Platform for Saudi Arabia